Activities of the Committee or Affiliated Organizations

- We used the membership community to brainstorm activities to meet our charges.
- Reviewed the membership committee structure and determined that the best representation is through Regional Committee membership.
- Reviewed and formally submitted a request for action to the Board for multi-renewal membership for Professional category only and was accepted for trial basis.
- We provided engagement activities for the year replacing the video contest with various contests representing holidays. The big event, bingo contest for national medical laboratory week was implemented.
- We reviewed membership gains and losses each month to better understand trends.
- We provided Voices Under 40 award and process and 8 out of 12 candidates were awarded Voices Under 40.
- We are in the process of coming up with ideas for the benefits package for developing and ascending professionals so that we might see an increase in renewal from developing to next level.
- We are created a comprehensive question and answer document about membership and common questions so that we can be better prepared.
- We are addressing communication strategies to make sure all members of ASCLS are informed about what the Membership committee activities. This will be accomplished by monthly communications to the Region Directors and all state membership committee chairs in each state. We welcomed state membership committee chairs and anyone to attend our monthly meetings.
- A survey to address the need for a new membership category for phlebotomy was developed but after much deliberation we decided that this category was not sustainable financially and was redundant.
- We are exploring the offering of continuing education for our members with a speaker’s bureau from our society.